**Project Design Phase-II**

**Technology Stack (Architecture & Stack)**

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| --- | --- |
| Date | 30/06/2025 |
| Team ID | LTVIP2025TMID47465 |
| Project Name | Cosmetic Insights: Navigating Cosmetics Trends and Consumer Insights with Tableau |
| Maximun marks | 4 Marks |

**Technical Architecture:**

The deliverable shall include the architectural diagram and the information as per the tables below:

**Technology Stack**

Below is the technology stack used in the Cosmetic Insights Tableau project.

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| --- | --- | --- |
| Component | Tool/Technology | Purpose |
| Data Source | CSV files, Google Sheets | Raw cosmetic product sales, customer demographics |
| Visualization | Tableau Desktop/Public | Creating interactive dashboards for trends and consumer insights |
| Storage | Google Drive / Local | Storing raw and cleaned datasets |
| Collaboration | Google Docs, SmartInternz Portal | Team reporting and feedback management |